GRAVITY FLOW SHELVING
Merchandising Solutions
For over sixty years, B-O-F has worked closely with retailers to develop innovative merchandising solutions to boost ROI in the cooler sections where dairy, beverage, and other products are sold.

It’s why 85% of leading national grocery chains depend on B-O-F to deliver important products into their customers’ hands. Now, drug stores, convenience stores, big box retailers, and liquor stores are also discovering the cost savings delivered by B-O-F gravity flow shelving.

“I’m able to have more holding power,” he said. “Because as you know, labor is my biggest expense.”
Gravity Flow Benefits

- Reduces Out-Of-Stocks.
- Increases shelf capacity up to 300%.
- Keeps merchandise front-faced for maximum brand identification and customer appeal.
- Reduces merchandise stocking time by up to 1/3.
- Provides automatic FIFO rotation to help assure product freshness.
- Assists in maintaining cooler cleanliness.
- Enhances the attractiveness of cold beverage displays by keeping products neat and organized.
- Adjusts easily and quickly to accommodate new packaging sizes and designs or for typical store re-merchandising.
- Lasts the life of the cooler or freezer by withstanding the toughest abuse from heavy use and cold conditions.

“Without getting into specifics, Gerosa said the doors have led him to rethink his beverage sets, allowing the new visibility to inspire change and stimulate sales. “The whole facing, the whole presentation has changed.””

Source: Convenience Store Products
Nyla-Track II sets the standard for Gravity Flow merchandising. Designed to meet your most demanding requirements, Nyla-Track II offers a variety of infinitely adjustable shelves to accommodate old, new, and future packaging sizes and designs. Fabricated from heavy gauge galvanized steel and extruded aluminum for strength and durability, it is available in depths from 3’ to 10’ and in single and double door widths for use behind all glass door brands.

B-O-F offers custom solutions featuring gliade and roller tracks, two divider heights and plastic slide tracks that combine to fit any merchandising need.
Single serve shelves use inside tall dividers to provide support for 12 oz to 40 oz products. Plexi and PTM provide the product stop.

We currently provide a variety of different price tag moldings.

Shelf clamps allow for easy shelf height adjustments and changes in pitch.

**Dimensions:**
- Depth: 3′ to 8′ (Contact B-O-F for more options)
- Height: 85.5″ standard
- Width: Fits behind all manufacturer’s doors, single and double door
- Dolly & Shelf Finish: Galvanized standard
VersaRoll®

**Principle Uses:** Single Serve Merchandise, Cultured Dairy Products

**Principle Benefits:** Durable, Versatile, Retrofits Existing Shelving

**Product Description:**
Designed to provide “conveyor-like” product flow to all shelving, VersaRoll mats can be placed on any B-O-F shelf, and on existing flat wire shelving. A one-piece, continuous roller surface under every product, with rigid, drop-in dividers, enables multiple-sized facings on the same shelf to flow smoothly and independently. This is the ideal system for single serve beverages as well as any cultured dairy products.

The standard blade dividers (1) provide sturdy support for your single serve merchandise while allowing you to maximize your shelving capacity. Class II divider’s (2) unique cube shape pictured below keeps cultured dairy products in line.

Numerous divider slots provide the retailers with unmatched flexibility in their merchandising options.
Dimensions:
Depth: 3' and 4'
Height: 85.5” standard; 91.5” tall
Width: Single and double width shelves
Mat also fits Anthony & Gemtron shelves
Dolly & Shelf Finish: Black or Gray
Product Description:
One of the most popular and effective milk merchandising systems available, the Milk Moover is constructed of heavy duty wire shelves coated with nylon to reduce friction and help insure maximum flow. Designed specifically with minimal surface area to help prevent milk build-up created by leakage, it adds to cooler sanitation while providing an attractive display. The Milk Moover is constructed to meet NSF Standard #2.

**Dimensions:**
- **Depth:** 3’ or 4’
- **Stationary:**
  - **Height:** 80”
  - **Width:** Fits behind all manufacturers’ doors
  - **# of Shelves:** 5 or 6
  - **Dolly Finish:** Galvanized, White, or Black
- **Portable:**
  - **Height:** 77”
  - **Width:** Fits behind all manufacturers’ doors
  - **Casters:** 3”, 4”, 6”
  - **Shelf Finish:** Gray, White, or Black

**Snap-In, Snap-Out Dividers**
Allows for in-store re-merchandising easily and quickly without tools. Simply “snaps” onto the shelf frame in both the front and back. Facing dimensions can be fine tuned by rotating the divider 180 degrees.
Sturdy wire frame provides ample support for your heavier dairy products.

Thick plexi end stop provides a longer service life and is less prone to cracking and breaking.

Milk Moover dividers provide easy adjustability utilizing clips.

Shelf clamps provide the shelf support and allow for quick pitch adjustments and shelf height adjustments.

Glide sheets ensure smooth product flow with its unique groove texture.
Limited SKU Store Formats demand Lower cost. Drive your Labor Savings with our EZ Adjust Gravity Flow Shelving!

**Key Benefits:**

- Labor Savings
- Utilize "One-Touch Merchandising" with "Tear-Away Boxes".
- Increased Merchandising Options
- Minimal Hardware - no tool facing resets

![E-Z Adjust](image1.jpg) ![E-Z Adjust](image2.jpg)
Gain more facings and sell more merchandise with our French Door applications. We offer all of our traditional product lines in a double door shelf version to span the entire opening!

**Key Benefits:**

- Efficient use of Cooler Space
- Allows for more Products and Facings by Spanning Two Doors
- Labor Savings
- Enhanced Cooler Aesthetics
B-O-F provides a customized Plan-O-Gram with your unique specifications, allowing merchandisers to greatly increase their product offerings.
Determining Shelf Depth

Rule of thumb:

- 6' to 7' deep cooler inside dimension = 3' deep rack
- 8' to 9' deep cooler inside dimension = 4' deep rack
- 10' to 11' deep cooler inside dimension = 5' deep rack
- 12' to 13' deep cooler inside dimension = 6' deep rack
- 14' to 15' deep cooler inside dimension = 7' deep rack
- 16'+ deep cooler inside dimension = 8', 9' or 10' deep rack

**NOTE:** Always indicate existing shelving.

Double Door Mullion

Where door sets (frames) join, two upright supports must be used side-by-side in order to span the wide area created at the joint.

Example: 5 of 6 doors on a frame of two 3-door sets.

*A double mullion is also referred to as a flange.

**NOTE:** If wire shelving unit exists, need 1½” upright.
How to Measure a Glass Display Door

*Center to Center* is measured as the distance from the upper left corner of the 1st door to the upper left corner of the 2nd door. This measurement determines the width of your B-O-F shelving units.

Glass Display Door “Sets & Frames”

Glass Display Door “Sets & Frames” typically come in “sets” of 2, 3, 4 or 5 doors. Please look closely at your doors to see where the break is in the line-up. The break in the door frames is also called a “double mullion.” The mullion location helps us center the shelving behind your doors.
**Cooler Details**

Door Mr: ____________

Door Size: _____ x _____ (Ct-Ct)

Sill Ht: ________________

Interior Cooler Ht: ________

Please mark door breaks or mullions

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**Cooler Layout Examples**

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**Packaging Guide**

<table>
<thead>
<tr>
<th>4 Pack Wine Cooler</th>
<th>12 Pack Bottles</th>
<th>18 Pack Cans</th>
<th>Case Bottles</th>
<th>1 Liter</th>
<th>Pints/Quarts/Chugs</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 Packs, Cans or Btls</td>
<td>12 Pack Fridge</td>
<td>24 Pack Cans</td>
<td>10/14 oz Singles</td>
<td>Quart</td>
<td>Gallons</td>
</tr>
<tr>
<td>8 Packs</td>
<td>18 Pack Bottles</td>
<td>30 Pack Cans</td>
<td>16/24 oz Singles</td>
<td></td>
<td>Class 2 Dairy</td>
</tr>
</tbody>
</table>

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Door Mr: ____________

Door Size: _____ "H x _____ (Ct-Ct)

Any questions, please contact:
B-O-F Customer Service @ 800-323-2517